

WE  
ARE

# CORNWALL

RATE CARD

**We are Cornwall is much more than just a website** – it's a comprehensive marketing service that aims to deliver an excellent return on investment for clients and an enjoyable, informative, engaging experience for visitors.

## Silver package

(12 months) £150 + VAT

- Bespoke page on website in relevant business category with up to 8 photos and a video – copy written by us to include 'Don't Miss' and 'We Love' features
- Links to your website, social media and other channels
- Inclusion in regular blogs promoted through our social media channels and weekly newsletters
- Identified on location map
- Direct email enquiry link
- Free inclusion in our What's On for your events
- Free inclusion in our promotional videos if you provide us with footage
- No competing Google advertisements on your page
- Page statistics provided on request (eg visits, referrals etc)

## Gold package

(12 months) £325 + VAT

- Bespoke page on website in relevant business category with up to 8 photos and a video – copy written by us to include 'Don't Miss' and 'We Love' features
- Inclusion in two We are Cornwall newsletters free of charge
- Up to 12 special offers promoted free on our site
- Monthly exclusive social media mention on Twitter and Facebook
- Links to your website, social media and other channels
- Inclusion in regular blogs promoted through our social media channels and weekly newsletters
- Identified on location map
- Direct email enquiry link
- Free inclusion in our What's On for your events
- Free inclusion in our promotional videos if you provide us with footage
- No competing Google advertisements on your page
- Page statistics provided on request (eg visits, referrals etc)

## Platinum package

(12 months) £450 + VAT

- Full page on website in relevant business category with up to 8 photos and a video – copy written by us to include 'Don't Miss' and 'We Love' features
- Full page in our 'Ideas for Locals' category – copy written by us
- Inclusion in 'Ideas for Locals' social media campaigns
- Regular featured business promotion on our homepage
- One bespoke We are Cornwall newsletter free of charge that focuses specifically on your business and is distributed to our database
- Free special offers promoted free on our site whenever required
- Monthly exclusive social media mention on Twitter and Facebook
- Links to your website, social media and other channels
- Inclusion in regular blogs promoted through our social media channels and weekly newsletters
- Identified on location map
- Direct email enquiry link
- Free inclusion in our What's On for your events
- Free inclusion in our promotional videos if you provide us with footage
- No competing Google advertisements on your page
- Page statistics provided on request (eg visits, referrals etc)

**Additional pages in different categories are available on request at discounted rates. Please contact us on 01326 567186 or email [nicola@wearecornwall.com](mailto:nicola@wearecornwall.com) for details.**

## Optional extras

We are Cornwall is run alongside SBPR – a full service communications agency first established 15 years ago. We are therefore able to offer We are Cornwall members a discounted rate for any of the following services:

Press release (research, writing and distribution)  
Magazine or newspaper feature (guaranteed publication in an agreed regional or local title)  
Website development  
Social media management  
Newsletters (compilation and distribution to your database)  
Copywriting (print or digital)  
Blog writing

Photography  
Video production  
Communications\marketing strategy  
One to one or group training  
One to one mentoring  
Developing a marketing strategy

Please contact us on 01326 567184 or email [rosie@suebradburypr.com](mailto:rosie@suebradburypr.com) for details.